

PROFILE INFO



Organizational Psychologist specializing in workplace culture, human resources strategy, employee engagement and team alignment. Consultant to private and government organizations since 2003. Author of The SpeedChange® Project. Founder at ListenTruly.com

MUBEENA MOHAMMED

FOUNDER AT LISTENTRULY.COM

FOLLOW



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EDUCATION



- ▶ 1997 - 2001
BACHELOR OF ARTS
 Psychology & Philosophy
 Hofstra University, NY
- ▶ 2001 - 2003
MASTER OF ARTS
 I/O Psychology
 Hofstra University, NY

BOOK



THE SPEEDCHANGE® PROJECT

TRANSFORMING
TEAMS WITHOUT
TRAINING

BIO



Mubeena has advised large family businesses, multinationals and has been coaching executives since 2003. Her consulting work spans employer branding, employee engagement, executive coaching, workplace culture, thought leadership as a speaker and writer, and an Assessor for Government awards in the Middle East region.

She has created a change management process called SPEEDChange®. It is a revolutionary methodology that transforms teams without the use of training or external speakers, experts or commercial models. The process uses a team's collective intelligence to create performance breakthroughs.

Mubeena has been an awards assessor with the UAE Government Ministry of Human Resources and is a sought-after speaker at corporate events. Besides consulting, she mentors graduate students whose first language is not English.

During downtime, she indulges in oil painting as an artist and spends time between Dubai, UAE and Pune, India. She is currently working on her debut novel based on her socio-philosophical interests.

She started ListenTruly.com as an alternative to the conventional psychotherapeutic model of diagnosis and labeling. Her method involves allowing the client to uncover their own answers in their own time using philosophical and spiritual prompts.



PURPOSE



Mubeena's purpose is to facilitate extraordinary results in organizations by applying her specialist knowledge of Organisational Psychology. She applies Philosophy and the Social Sciences in her consulting work to enable transformation in the workplace and within individuals.

MUBEENA MOHAMMED

FOUNDER AT LISTENTRULY.COM

SPEAKING



- ▶ "LEADERSHIP PHILOSOPHY FOR THE EVOLVING BUSINESS"
APR 10. 2018
BDP International Supply Chain Summit
- ▶ "WOMEN IN BUSINESS"
NOV 28. 2017
BDP International Women in Business Seminar
- ▶ "TRANSFORMING TEAMS WITHOUT TRAINING"
SEP 09. 2017
Expat Woman HR Breakfast
- ▶ "TRAINING AND ROI"
APR 05. 2017
Dubai Human Resources Forum
- ▶ "WHAT IS EMPLOYEE ENGAGEMENT?"
NOV 11. 2016
International Society for Sustainability Professionals

KEY PROJECTS



- ▶ **NOV 2013
FEB 2014**
**AL GHURAIR GROUP
EMPLOYEE ENGAGEMENT**
Managing the first Employee Engagement Survey measuring workforce perception
- ▶ **FEB 2013
MAY 2013**
**ABU DHABI GOVERNMENT
EMPLOYEE SATISFACTION STUDY**
Study on employee satisfaction and cross-functional communication mechanisms
- ▶ **JAN 2010
FEB 2012**
**GREAT PLACE TO WORK®
SENIOR CONSULTANT**
Interpreting and analyzing survey data for clients and assessing awards eligibility
- ▶ **JAN 2008
MAR 2008**
**PHILIPS
EMPLOYEE ENGAGEMENT STUDY**
Individual interviews with employees across all levels to understand gaps in engagement
- ▶ **JUL 2007
NOV 2007**
**KRAFT FOODS EEMA
EMPLOYEE SATISFACTION STUDY**
Facilitation of focus groups to uncover reasons for employee satisfaction survey scores

